



OPPORTUNITY KNOCK PRESENTS - 2023 FREE LEARNING EVENT SERIES

CAN EFFECTIVE LEADERSHIP BE TAUGHT?

Tuesday
02/07
4:30 - 7:00 PM

OSU-Cascades Graduate Research Center, Room 209
650 SW Columbia St, Bend, OR 97702

Complimentary - Opportunity Knocks Members Only

Beverages and snacks will be provided.

Sign up by going to this link: eventbrite.com/e/can-effective-leadership-be-taught-tickets-511990767167

Join Opportunity Knocks for a rich panel discussion and workshop exploring one of a business leader's biggest challenges: how to simultaneously grow a company while also building culture and cultivating its people.

As entrepreneurs, CEOs, and company leaders, we are no strangers to navigating major crises in business. From planning for an exit to navigating personnel issues, there's no shortage of challenges we all face daily.

In this learning session, we explore the failures, missteps and lessons learned along the way that have provided fertile ground for our panelists to establish a leadership foundation. From adopting a new language of leadership to effectively communicating expectations, accountability, and trust, we delve into what makes leadership effective regardless of where we start or the challenges that may lie in our path.

OK members are invited to join this rich discussion on leadership, featuring a panel of experience sharing from people who lend a variety of different perspectives to the subject.

Throughout this session, you will have an opportunity to learn about the following:

- Examples of how others have led through crises
- Understand a new language of leadership to seamlessly establish expectations, drive accountability, resolve conflict, and build trust
- Strategies to effectively lead your organization (and your people) forward when facing adversity
- General takeaways to our primary question: can leadership be taught?