CEO

PRODUCT DESIGNER

Strategy Design . .Jesign

Lead, Manage, Accountability
Profitability Strategic Planning **Brand Champion**

SALES MANAGER

Lead Independent Rep Team. Lead In-House Sales Team. Sales Process. Sales Budget.

MARKETING MANAGER

Marketing Plan/Calendar.
Manage Website Content. Marketing Budget.

Product Lifecycle. Supply Chain. Purchasing,

PRODUCT MANAGER

Manage Product Development.

Dealer sell-in. Sales, Marketing and Customer

NEW BIZ DEVELOPMENT DIRECTOR

Develop ' category.

Service Operations.

ACCOUNTANT

Reporting. Cash Flow. Budget. A/P.

Bill pay. Reconciliation.

parts.

WOODWORKER

Build

Assembly.

Assembly.

)arts.

Assemble

ASSEMBLER

Build

WOODWORKER

Account Management for Accounts sans Reps. Consult web sales.

ategories.

DIRECT SALES

MEDIA/CUSTOMER SERVICE COORDINATOR/SOCIAL

Build

2 Assembly.

WOODWORKER

WEBSITE

Inputting Web Content.
Customer Service. Executing Social Media.

ي Sales. Sales.

Shipping.

Inventory Stocking.

SHIPPER

Warranties.